

## **Jason Louv**

Editor and Author

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### **Experience**

#### **Web Editor at Outlook Amusements**

May 2010 – Present

- Curator of community-based WordPress blog and newsletter reaching over 2 million readers. Gained critical hands-on knowledge of SEO and community coordination.

#### **Creative Director at Space Development Steering Committee**

January 2010 – July 2011

- Creative director, graphic designer for think-tank comprising astronauts Buzz Aldrin and Edgar Mitchell, author Howard Bloom, and several high-ranking members of NASA.

- Created PowerPoint and viral marketing images directly for Buzz Aldrin to demonstrate his plan to get the United States to Mars by 2030, which was shown to President Obama aboard Air Force One and then adopted as a long-term goal by the world's top nine space-faring nations. Also worked promoting space-based solar power arrays and coordinating space energy efforts between NASA and ISRO (India's space agency), additionally developing promotional materials for Dr. A. P. J. Kalam, the former president of India.

#### **Copywriter at Deadline Advertising**

December 2008 – July 2009

- Extensive writing and digital concepting on marketing sites for Disney titles *Toy Story 3* and *BOLT*, as well as prominent Electronic Arts and Hasbro properties.

#### **Copywriter at Green Team Advertising**

April 2007 - May 2008

- Worked on print, web and radio campaigns for clients including Coke, Wal-Mart, National Geographic, FedEx, MGM/Mirage, Marriott, and many more.

- Editor and author for the community-based communication review site [AfterTheseMessages.com](http://AfterTheseMessages.com) and the green marketing strategy site [g-Think.org](http://g-Think.org)

#### **Editor and Author at Feral House / Process Media**

May 2005 – July 2010

Editor and author for non-fiction book publisher. In charge of turning unedited

manuscripts into print-ready books in record time.

**Editor and Author at The Disinformation Company**

May 2003 – May 2005

Editor and author for non-fiction book and DVD publisher. In charge of turning unedited manuscripts into print-ready books in record time, as well as heading up community-based website and online marketing.

**Additional**

Educated at University of California, Santa Cruz; King's College London  
BA, English, 2003 - 2004

Declared "Publishing Guru" by *Publisher's Weekly*, November 2005

Fluent in WordPress, InDesign, Photoshop, Dreamweaver, PowerPoint. Experienced and comfortable at managing large pools of talent.

Author/editor of four successful books: *Generation Hex*, *Ultraculture*, *Thee Psychick Bible* and *Queen Valentine*. Have extensive experience with digital publishing—*Ultraculture* cleared 150,000 copies as a digital download.

***References Available on Request***